

## Our Purpose and Vision:

*To provide excellent health services close to and for local people*

*For our patients this means...*

### **“First Class Care, Close to You”**

*We will do this by living our values - being friendly and welcoming, respecting our patients, being effective so we are trusted and by working in partnership*

#### **Our Key Objectives are to:**

- 1) *Improve patient safety, experience and environment*
- 2) *Improve efficiency and productivity*
- 3) *Enhance the contribution of our workforce*
- 4) *Build productive partnerships*
- 5) *Deliver services and targets*
- 6) *Be an independent Foundation Trust*

#### **By 2013 We Will:**

- 1) *Have the best staff*
- 2) *Provide a first class service 24/7*
- 3) *Have great clinical engagement*
- 4) *Work beyond the hospital*
- 5) *Be the hospital of choice for the area*
- 6) *Be clinically and financially viable*
- 7) *Grow with the involvement of our FT Members and Governors*